The Obesity Action Coalition (OAC) exists to serve the needs of and give a voice to the individuals affected by the disease of obesity while helping them along their journey toward better health through education, advocacy and support.

Please visit www.ObesityAction.org to learn more about the disease of obesity, treatment options, weight bias and much more.

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Wisconsin Obesity Fact Sheet

Adult Obesity Facts:

- Obesity affects more than 34.2% of Wisconsinites.
- Wisconsin is ranked 17/51 in states impacted by obesity.
- The age group most affected by obesity in Wisconsin is 45-64 (39.1%).

Children Affected by Obesity in Wisconsin:

- Wisconsin is NOT one of 15 states that receives CDC grant funds for training to help with obesity prevention in Early Childhood Education settings.

Cost of Obesity in Wisconsin:

- The total cost of obesity in Wisconsin: $44.14 billion
- The cost of obesity for Medicare in Wisconsin: $6.34 billion
- The cost of employment for the population with obesity is more than the normal weight population: $25.59 billion

National Cost of Obesity:

- The total cost of obesity: $1.7 trillion
- The total direct healthcare cost of obesity: $480 billion
- The direct costs of childhood obesity: $14 billion
- Healthcare costs for individuals affected by obesity is 34% higher
- For people living with obesity, 28.2% of their annual healthcare costs are spent treating obesity-related conditions.

Wisconsinites Affected by Obesity by Race:
- Caucasians: 31.9%
- African Americans: 42.9%
- Hispanics: 39.9%

Wisconsin ranks 41st in adults with Type 2 Diabetes (8.7%).

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