



ABOUT THE CORPORATE COUNCIL

The **Obesity Action Coalition (OAC)** is an independent, national non-profit organization dedicated to giving a voice to individuals affected by obesity through education, advocacy and support. Since 2005, we have worked to build a strong national coalition, raise awareness, stop weight bias, improve access to care and obesity treatments and provide **FREE**, unbiased educational resources on obesity and related conditions.

The Corporate Council represents the highest and most prestigious level of OAC membership. It offers individuals, companies and organizations a unique opportunity to make a significant impact in addressing the obesity epidemic.

Membership in the Corporate Council:

- Demonstrates your leadership and commitment to improving the lives of those affected by obesity.
- Strengthens the national voice advocating for change and access to care and treatment.
- Provides exclusive benefits and opportunities to engage with the OAC Community, outlined on the next page.

By joining the Council, we can change the conversation, influence policy and create a healthier future for every person affected by obesity.

Corporate Council Benefits	Platinum - \$100,000+	Gold - \$50,000 - \$99,999	Silver - \$20,000 - \$49,999	Bronze - \$5,000 - \$19,999	Patron - \$1,000 - \$4,999
Acknowledgement on OAC's social media accounts (LinkedIn, X formerly Twitter, Facebook, etc.)	✓	✓	✓	✓	✓
Automatic subscriptions to OAC e-newsletters: OAC Insider, Wellness Matters and ImpactNOW	✓	✓	✓	✓	✓
Company logo displayed on Corporate Council signage at all OAC meetings and events	✓	✓	✓	✓	✓
Formal announcement in OAC's e-newsletter welcoming and thanking you for your support	✓	✓	✓	✓	✓
Priority to purchase an advertisement in <i>Weight Matters Magazine</i>	✓	✓	✓	✓	✓
Recognition via Company listing and link on OAC's Corporate Council Webpage	✓	✓	✓	✓	✓
Recognition/acknowledgment posted on the OAC Blog	✓	✓	✓	✓	✓
Unlimited access to the OAC's resources in bulk	✓	✓	✓	✓	✓
Access to a dedicated OAC team member to review or advise on patient education resources, media and/or communication materials	✓	✓	✓	✓	
Bulk subscription to <i>Weight Matters Magazine</i>	✓	✓	✓	✓	
Access to the OAC team to help recruit patient members for advisory boards or other research	✓	✓	✓	✓	
Access to quarterly meetings to discuss Federal and state Policy efforts (Platinum membership adds state policy efforts)	✓	✓	✓		
Immediate Advocacy Alerts on urgent issues and access to the OAC's expert advocacy team	✓	✓	✓		
Opportunity to conduct market research through focus groups and/or surveys	✓	✓	✓		
Access to two virtual weight bias trainings by OAC leadership per year (meetings can be conducted in person if company covers travel costs)	✓	✓			
Annual meeting with OAC to discuss joint priorities (Platinum membership includes OAC key volunteers attending meeting as well as staff leadership)	✓	✓			
Direct access to OAC's policy team	✓	✓			
Discount on OAC individual membership for employees, members, patients, etc.	✓	✓			
Invitation to annual Corporate Council reception with OAC leadership	✓	✓			
Complimentary registrations for Your <i>Weight Matters</i> Convention events	✓				
Priority notification for exhibit opportunities at OAC events	✓				
Exclusive sponsorship opportunities for OAC campaigns, programs, and events	✓				
Invitation to OAC's annual State of the Organization meeting	✓				

Learn more at www.obesityaction.org/corporate-council

CORPORATE COUNCIL APPLICATION

Yes, I would like to become a member of the prestigious OAC Corporate Council!

Please indicate the amount of your company's financial contribution for membership in the Council:

\$ _____

LEVELS OF GIVING:

Platinum: \$100,000 and up
Gold: \$50,000 - \$99,999
Silver: \$20,000 - \$49,999
Bronze: \$5,000 - \$19,999
Patron: \$1,000 - \$4,999



Payment Information

- Payment by Check:
Please make checks payable to the Obesity Action Coalition.
\$ _____
- Please charge my credit card in the amount of
\$ _____
- Visa® MasterCard® Discover® Amex®
- Credit Card #: _____
- Exp. Date: _____ CVV: _____
- Billing Zip Code: _____
- Please contact me for payment information.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Information for Benefits

Please complete the below information to receive your Corporate Council Membership benefits.

1. Number of *Weight Matters Magazine*, OAC's official magazine, to be mailed each quarter: _____
2. Subscribers to the OAC's e-newsletters (list emails): *(Additional emails may be listed on a separate page.)*

3. Web site address to link to: _____
4. Please provide a 2-3 sentence company description for the OAC announcement story in the OAC's e-newsletter:

5. As a Corporate Council Member, you are entitled to the OAC's resources in bulk quantities. If you would like to view the OAC's resources, or to place an order, please visit the "Education and Support" section on the OAC Web site at www.obesityaction.org.

Join Today or Request More Information!

For questions or to submit your application, please contact Lisa Gresco-White, OAC Director of Membership and Development, at lisa@obesityaction.org or (800) 717-3117.

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