

COVID-19 Vaccine Communication Resources

The following resources were designed to educate about COVID-19 vaccines, raise awareness about the benefits of vaccination, address common questions and concerns, and encourage and support COVID-19 vaccination.

Websites

[CDC COVID-19 Vaccines](#) Website primarily for consumers. Find key things to know, FAQs, myths & facts, what to expect at your vaccine appointment, safety and efficacy information and more.

[COVID-19 Clinical Resources Webpage](#) Website primarily for health departments, clinicians, and vaccine providers. Find information on EUAs, data and reporting systems, and product information about each type of vaccine.

[COVID-19 Vaccine Training and Education Resources](#) Several training modules available for healthcare professionals and vaccination support workers.

[COVID-19 Communication Resource Center](#) This webpage is a one-stop shop for all CDC COVID-19 vaccine communication resources, including print resources, graphics, videos, and web widgets.

- **Highlighted**
 - [Myths and Facts about COVID-19 Vaccines](#)
 - [Key Things to Know about COVID-19 Vaccines](#)
 - [Recipient Education COVID-19 Toolkit](#)

Communication Toolkits

Toolkits are intended to be “one stop shops” that provide materials and messages appropriate for specific audiences.

[COVID-19 Vaccination Communication Toolkit: For Medical Centers, Pharmacies, and Clinicians](#)

[Recipient Education Toolkit](#)

[Long-Term Care Facility Toolkit: Preparing for COVID-19 Vaccination at Your Facility](#)

[COVID-19 Vaccine Communication Toolkit for Essential Workers](#)

[COVID-19 Vaccine Communication Toolkit for Community-Based Organizations](#)

Printable Downloads

[COVID-19 Communication Print Resources](#). All printable resources and additional languages if available can be found here.

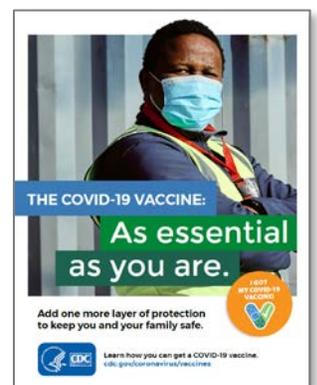
[COVID-19 Vaccines](#). Fact sheet about COVID-19 vaccines, available in 8 additional languages.

[What to Expect after Getting a COVID-19 Vaccine](#). Fact sheet for vaccine recipients.

[Stopping the COVID-19 Pandemic Is Going to Take All of Our Tools](#). Flyer encouraging use of all prevention measures.

[Posters/Flyers](#). Find several versions of posters encouraging vaccination and featuring many different essential workers and older adults. Available in Spanish and an option for organizations to add their own logo.

[COVID-19 Vaccine Fotonovela](#). This comic-book style graphic tells the story of a daycare worker’s decision to get vaccinated against COVID-19. Available in Spanish.



[How Viral Vector Vaccines Work](#) This infographic explains how viral vector vaccines work.

[How mRNA COVID-19 Vaccines Work](#) This infographic explains how mRNA COVID-19 vaccines work.



[Printable Stickers](#) These can be printed for vaccine recipients. Available in Spanish.

Vaccinate with Confidence Resources

[Vaccinate with Confidence](#) webpage

These resources present overarching strategies to build vaccine confidence and promote communication and uptake of COVID-19 vaccine in your community. This information will be helpful for thinking beyond the messages themselves and fostering broader engagement in your work.

Six Ways to Help Build COVID-19 Vaccine Confidence

1. Encourage leaders in your family, community, or organizations to be vaccine champions.
2. Have discussions about COVID-19 vaccines where people can openly discuss their views and ask questions.
3. Share key messages through multiple channels that people trust and that promote action.
4. Help educate people about COVID-19 vaccines, how they are developed and monitored for safety, and how individuals can talk to others about the vaccines.
5. Learn more about finding credible vaccine information. When you come across COVID-19 information, cross-check with CDC.gov and learn how to respond to misinformation you encounter.
6. When vaccine is offered to you, make visible your decision to get vaccinated and celebrate it!