

# EXHIBIT HALL GENERAL & BREAKOUT SESSIONS



**EXHIBIT HALL HOURS**  
FRIDAY, AUGUST 16 8:30AM - 5:00PM  
SATURDAY, AUGUST 17 8:30AM - 3:30PM



# RIISING TO THE CHALLENGE YWM 2013 IT'S A WRAP!

## ***“Your Weight Matters Convention”*** ***“YWM2013”*** ***“Convention”***

**U**nless you stopped checking your email or mailbox, you’ve likely seen all of those words/phrases listed above at least a dozen times (if not more). This past August, the OAC hosted its 2nd Annual *Your Weight Matters*<sup>SM</sup> National Convention to continue its momentum of providing evidence-based weight management strategies for individuals concerned about



*YWM2013 welcomed hundreds of attendees and provided them with the latest evidence-based information on weight and health.*

weight and health. We were proud to welcome 370 individuals from all across the country and host an amazing crowd of passionate attendees, eager to learn and take back hands-on tools to help along their journey to better weight and health.



*Erin Akey, CPT, and Convention attendees having fun during Aquafit.*

The OAC’s 2013 Convention set out to encourage individuals to *Rise to the Challenge* – their personal challenge. Regardless of where an individual is in their weight-loss journey, whether they’re just starting their journey or have been on it for quite some time, YWM2013 welcomed one and all with open arms. For some, YWM2013 was a place to recharge batteries, reinvigorate internal drives and take back control of weight and health. For others, YWM2013 was a step – a first step. It was a world – a safe world – where individuals could learn and be free from judgment.

For three full days in Phoenix, our record-breaking crowd from more than 32 states throughout the U.S. learned first-hand through evidence-based information, presented by 37 speakers, why their weight matters to their health, but they also received a lot more.

As the music rose during the kickoff on Friday morning, you could feel the energy. You could feel the excitement. It was time to learn, connect and *Rise to the Challenge*.

From sessions on food addiction to presentations on weight bias, you could see lives already changing. You could see the “light bulbs” going off – so-to-speak. All around the



*(L-R) Michelle Vicari; Maria Caprigno; and Joe Nadglowski, OAC President and CEO, talk to attendees during the Everyday Advocacy: Simple Ways to Make a Difference breakout session.*

conference center, attendees’ lives were quickly beginning to change and messages were resonating with all. With each session, attendees were rising to a new understanding of weight, health, nutrition, emotions and more.

In between sessions while in the Exhibit Hall, which welcomed 30 exhibitors, you could hear the chatter:

- “I never realized that about people affected by obesity portrayed in media without heads.”
- “That was a great session. I always saw exercise as more of a task. Now I realize it should just be part of my daily routine.”
- “He was a great speaker. To me, I always measured my success by the number on the scale, but now I see there is much more to success than a number.”

It was happening. People were learning, changing and connecting. YWM2013 changed lives by connecting individuals. One-by-one attendees were connecting with each other. They were identifying with each other's struggles, plateaus and triumphs. While the education presented at YWM2013 was paramount to anything else out there, people were learning from the most valuable resource – each other.



*Attendees listen as James Thornton and Corey Louchiey discuss their struggles and triumphs with obesity.*

Regardless of the path taken with weight-loss, the important part is the journey toward better health. Attendees were realizing that they shared so much with each other in this journey and they started to realize, “I am not alone.” During one of the Convention Special Events on Thursday evening, attendees heard from NFL Alumni James Thornton and Corey Louchiey for the “Teaming up to Tackle Obesity” Program. James and Corey talked about their battles with weight and how each of them chose different paths to weight-loss and improved health. Attendees were seeing first-hand that obesity does not discriminate. Obesity does not have any boundaries. It doesn't care about how much money you have or how smart you are. This is a disease that affects millions without prejudice. But together, with the strength of each other and the knowledge to change, it can be managed. It can be controlled.

*(L-R) OAC Board member Amber Huett-Garcia, BS, MPA; James Thornton; Autumn Huett; and Corey Louchiey pose for a picture during the OAC Member Mingle “Teaming up to Tackle Obesity.”*



**THANK YOU**  
TO THE 2013 NATIONAL CONVENTION  
**SPONSORS**  
WHOSE SUPPORT MADE THIS  
AMAZING EVENT POSSIBLE

**PLATINUM**



**GOLD**



**SILVER**



**BRONZE**



YWM2013 represented more than a convention focused on weight and health. YWM2013 was a safe place where the healthy choice was the easy choice. It was a place where we all learned and connected with each other. It was a place where people changed for the better. YWM2013 was a place where 370 individuals rose...to the challenge of life.

The OAC thanks the hundreds of individuals, our guest speakers, exhibitors, volunteers and others that attended YWM2013. We know traveling to an event of this kind takes a lot of planning, saving and preparation. We are very proud to officially announce our plans for 2014, where we will bring this same event that you just read about to Orlando, Fla., September 25 – 28, 2014. There is plenty of time to plan, save and get ready for next year's OAC Convention – it's an event that you won't want to miss!



*Steven Boyce, MD, talks with an attendee about Bari Life's products in the Convention Exhibit Hall.*

### TAKE A CLOSER LOOK AT YWM2013!

Whether you joined us in Phoenix or want to see all that Convention had to offer, the OAC has made it easy for you to take a closer look at YWM2013.

## THE OAC ASKED ATTENDEES, "WHAT WAS YOUR BIGGEST TAKEAWAY FROM YWM2013?"

### HERE'S WHAT THEY HAD TO SAY:

**"My voice makes a difference."**

– Jennifer Coleman, Louisiana

**"When it comes to weight stigma, we can all do something."**

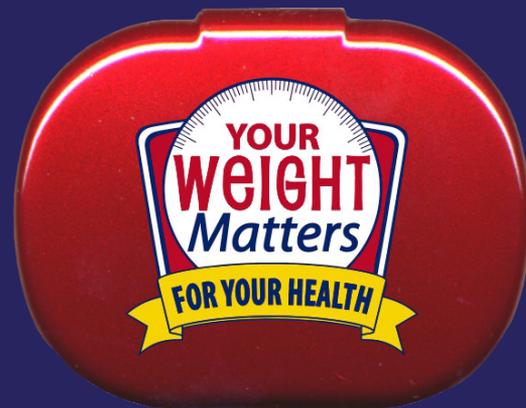
– Rob Portinga, Minnesota

**"My journey is important to share. We all are a success no matter where we are on this path to healthy living."**

– Joanne Callahan, Texas

**"Stop focusing on numbers as a barometer of success and instead focus on how your health is and what you can do now that you couldn't do before."**

– Joy Muller, New York



All YWM2013 attendees received the official *Your Weight Matters*<sup>SM</sup> pedometer. Throughout the three-day event, the total steps taken by all attendees were more than **9,250,000!**



The chatter is still going from YWM2013. Head on over to the YWM2013 Facebook event page at <http://on.fb.me/WzcnEL> and catch-up on the conversation.



Visit the OAC's YouTube channel today at [www.youtube.com/user/ObesityAction](http://www.youtube.com/user/ObesityAction) to view the educational sessions that were live streamed from YWM2013, watch the Convention photo montage video and much more!



Whether you have a Twitter account or not, visit Twitter today at [www.twitter.com](http://www.twitter.com) and type "YWM2013" in the search bar. You will see all the tweets that tagged "YWM2013" in them.



Want to see all the photos from Convention? Visit [www.flickr.com/photos/obesityactioncoalition/](http://www.flickr.com/photos/obesityactioncoalition/) to check out hundreds of photos from this year's Convention.



Take a look at the OAC's #YWM2013 group Pinterest board to see all the great photos and videos that other YWM2013 Pinterest users have pinned. Visit [www.pinterest.com/obesityaction](http://www.pinterest.com/obesityaction) today.



You can still take a look at the OAC's mobile photos and YWM2013 attendees' personal photos on Instagram. Visit the OAC's profile @ObesityAction or search for #YWM2013.

All of these Web sites are also accessible through the OAC's main Web site at [www.ObesityAction.org](http://www.ObesityAction.org).

## Thank You to the 2013 National Convention Exhibitors

ALLERGAN	DEVROM – THE PARTHENON COMPANY
AMERIWELL BARIATRICS	EISAI INC.
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BARIMELTS	PERKY JERKY
BELL PLANTATION	QUEST NUTRITION
BIPRO USA	SILVER DREAM
BUILDING BLOCKS VITAMINS	TOPS
CELEBRATE VITAMINS	TWINLAB – BARIATRIC SUPPORT
CHIKE NUTRITION LLC	VIVUS, INC.
COVIDIEN	WEIGHT MANAGEMENT DPG
CRC HEALTH/WELLSPRING	WONDER NATURAL FOODS CORP

### STAY CONNECTED

Want to stay connected and be the first to know about all the details for YWM2014? If you want to receive the latest information on next year's Convention, please visit [www.YWMConvention.com](http://www.YWMConvention.com) and sign-up for Convention E-news Alerts today!

### Why We Do What We Do: A Look back at the 2013 Convention – Part 1

Do you want to read about all the details from YWM2013? Visit the OAC Blog today to view a blog entry from Kristy Kuna, OAC Director of Programs and Membership. Kristy will share with you a first-hand look at all YWM2013 had to offer. Visit [www.OACBlog.org](http://www.OACBlog.org) today!

# SAVE THE DATE

# YWM2014

OAC's 3<sup>RD</sup> ANNUAL *YOUR WEIGHT MATTERS*<sup>SM</sup>  
NATIONAL CONVENTION SEPTEMBER 25 -28, 2014  
RENAISSANCE ORLANDO AT SEA WORLD [WWW.YWMCONVENTION.COM](http://WWW.YWMCONVENTION.COM)

# OAC Chairman's Council

## Platinum

Allergan, Inc.  
ASMBS Foundation  
Covidien  
Eisai Inc.  
Ethicon Endo-Surgery  
Vivus, Inc.

## Gold

American Society for Metabolic & Bariatric Surgery  
Bariatric Advantage  
Potomac Currents

## Silver

American Society of Bariatric Physicians  
Arena Pharmaceuticals  
New Life Center for Bariatric Surgery  
Orexigen Therapeutics, Inc.

## Bronze

New Dimensions Weight Loss Surgery  
Nova Nordisk  
Rocky Mountain Associated Physicians  
St. Vincent Bariatric Center of Excellence  
The Wellborn Clinic

## Patron

Academy of Nutrition and Dietetics  
Advanced Specialty Care  
Advanced Surgical Associates  
Advanced Weight Loss Surgery  
Alaska Bariatric Center  
Baptist Metabolic Surgery Center  
Barton Behavioral Health Solutions  
BMI Surgical & Medical Weight Loss Solutions  
Bariatric Support Centers International  
Billings Clinic  
Centennial Center for the Treatment of Obesity  
ConscientHealth  
Pam Davis, RN, CBN  
Elkhart Clinic  
EnteroMedics Inc.  
Ephrata Community Hospital Weight Loss Clinic  
Erlanger Health System  
FitRx  
Jim Fivecoat  
Gastric Band Institute  
Geisinger Health Care System  
Health Management Resources®  
IU Health Bariatric & Medical Weight Loss  
Lindstrom Obesity Advocacy  
Marquette General Weight Loss Center  
Tracy Martinez, RN  
Mercy Bariatric Center Washington, MO  
Minimally Invasive Surgery Center  
Murfreesboro Surgical Specialists  
NYU Langone Weight Management Program  
Provost Bariatrics  
ResMed's Wake Up to Sleep Program  
Salem Hospital  
Lloyd Stegemann, MD  
Christopher Still, DO  
STOP Obesity Alliance  
Scottsdale Healthcare Bariatric Center  
Southern Surgical Hospital  
Surgical Weight Loss Solutions at Tempe St. Luke's  
Weight Loss Center of Oklahoma  
Wellesse Premium Liquid Supplements  
WLS Surgical Associates

Platinum: \$100,000 and up      Bronze: \$5,000 - \$9,999  
Gold: \$50,000 - \$99,999      Patron: \$1,000 - \$4,999  
Silver: \$10,000 - \$49,999

List as of 09/18/13



# ABOUT THE OBESITY ACTION COALITION (OAC)

The Obesity Action Coalition (OAC) is a National non-profit organization dedicated to giving a voice to individuals affected by obesity and helping them along their journey toward better health. Our core focuses are to elevate the conversation of weight and its impact on health, improve access to obesity care, provide science-based education on obesity and its treatments, and fight to eliminate weight bias and discrimination.



VIBRANT COMMUNITY



NATIONAL AWARENESS CAMPAIGNS



ANNUAL CONVENTION



ADVOCACY



PUBLIC EDUCATION

## LEARN, CONNECT, ENGAGE

The OAC knows that the journey with weight can be challenging but we also know that great things happen when we learn, connect and engage. That is why the OAC Community exists. Our Community is designed to provide quality education, ongoing support programs, an opportunity to connect, and a place to take action on important issues.

### Through the OAC Community, you can get access to:

- Weight & Health Education • Community Blogs
  - Community Discussion Forum
  - Ongoing Support • Meaningful Connections
- AND MUCH MORE**



**JOIN TODAY: GO TO [OBESITYACTION.ORG/JOIN](http://OBESITYACTION.ORG/JOIN)**

[info@obesityaction.org](mailto:info@obesityaction.org)

(800) 717-3117 | (813) 872-7835 | Fax: (813) 873-7838



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