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info@obesityaction.org  
www.obesityaction.org

November 22, 2011

Mark Zuckerberg  
Chief Executive Officer  
Facebook, Inc  
1601 S. California Ave.  
Palo Alto, CA 94304

Dear Mr. Zuckerberg,

We are contacting you today on behalf of the more than 33,000 members of the Obesity Action Coalition (OAC). It has recently come to our attention that Facebook is hosting more than 50 pages specifically targeting and bullying individuals affected by obesity. Many of these pages include derogatory and disrespectful language, including some that directly promote physical harm to children affected by childhood obesity (e.g., setting these children on fire). These pages greatly perpetuate the negative stigma and prejudice often associated with the disease of obesity. Individuals affected by obesity are frequent targets of stigma and discrimination in many settings such as employment, healthcare, school, pop culture and social media. Youth who are obese are especially vulnerable to online victimization, and there are increasing reports of suicide among these youth that stemmed from weight-based bullying.

On Facebook.com, located at [www.facebook.com/help/?faq=243758932322379](http://www.facebook.com/help/?faq=243758932322379), Facebook states the following in regards to abuse and policy violations:

*"Facebook does not tolerate hate speech. Please grant each other mutual respect when you communicate here. While we encourage the discussion of ideas, institutions, events, and practices, it is a serious violation of our terms to single out individuals based on race, ethnicity, national origin, religion, sex, gender, sexual orientation, disability, or disease."*

Based on this statement, the OAC believes the attached pages are in violation of your abuse policy. On behalf of all OAC members, we respectfully request that you review these pages for such a violation and consider removing them from Facebook as they serve no purpose other than singling out and stigmatizing individuals affected by the disease of obesity. In light of Facebook's recent efforts and commitment to support anti-bullying and bullying prevention, we would hope Facebook would be consistent with its policies to create a civilized forum where people can converse without hateful comments. If you would like to discuss this issue or the issue of weight bias and stigma with me personally, please feel free to contact me at our National office at (800) 717-3117.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Nadglowski'.

Joseph Nadglowski  
OAC President and CEO

A handwritten signature in black ink, appearing to read 'Barbara Thompson'.

Barbara Thompson, MLS  
OAC Chairman of the Board

A handwritten signature in black ink, appearing to read 'Rebecca Puhl'.

Rebecca Puhl, PhD  
Chair, OAC Weight Bias Committee

A handwritten signature in black ink, appearing to read 'Pamela R. Davis'.

Pamela R. Davis, RN, CBN  
OAC Vice-chairman of the Board



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Facebook pages in violation of Facebook's abuse policy:

1. 133,067 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/just.laugh.club> (decided to burn a lot of calories today, so I set a fat kid on fire)
2. 60,217 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Chasing-the-fat-kid-at-school-to-help-him-out/170213733054155>
3. 3,008 followers <https://www.facebook.com/#!/pages/Helping-the-community-by-Chasing-fat-kids-in-your-car-to-fight-obesity/224055594297776>
4. 4,867 followers  
<https://www.facebook.com/search.php?q=obese&init=quick&tas=0.5127938624403282#!/pages/Kidnapping-fat-people-with-forklifts/138952606124963>
5. 4,787 followers  
<https://www.facebook.com/search.php?q=obese&init=quick&tas=0.5127938624403282#!/pages/Burning-calories-by-setting-fat-people-on-fire/241925795829625>
6. 128,702 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Abs-on-a-skinny-guy-is-like-a-fat-bitch-with-big-tits-it-doesnt-count/201063399933086>
7. 832,275 followers <https://www.facebook.com/#!/pages/If-Pubs-Dont-Serve-Drunk-People-Why-Do-Mcdonalds-Serve-Fat-People/281218851334>
8. 767,065 followers <https://www.facebook.com/pages/we-all-know-someone-really-skinny-but-eats-loads-more-than-a-fat-person/197597348310>
9. 1,133,303 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/is-she-pregnantidkgo-askno-way-what-if-shes-just-fat/295790747982>
10. 817,311 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/I-Have-A-Six-Pack-Where-Under-My-FatIts-Shy-/120502677971590>
11. 621,013 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/PE-teachers-shouldnt-be-fat/93725288155>
12. 446,214 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Do-u-ride-kangaroos-in-AustraliaNo-do-u-ride-fat-people-in-America/501494065396>
13. 182,482 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Putting-the-fat-kid-in-goal-because-your-a-tactical-genius/182096318523820>
14. 174,993 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Your-not-fat-Come-on-chin-up-and-the-other-one/161917373858606>
15. 210,771 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Fat-single-and-ready-for-a-pringle/277458665598850>

16. 297,996 followers <https://www.facebook.com/pages/Youre-fat-It-runs-in-my-family-Mate-no-one-runs-in-your-family/269056176455444>
17. 103,208 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Eating-what-you-want-cos-youre-a-fat-cunt-anyway/197435346975633>
18. 152,260 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Dressing-up-as-an-apple-and-chasing-fat-people/262659637084918>
19. 426,913 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/We-all-know-that-one-skinny-kid-that-eats-more-than-a-fat-guy/263261063513>
20. 171,591 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Keeping-your-six-pack-warm-with-a-layer-of-fat/153182668083365>
21. 96,738 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/your-fat-I-no-it-runs-in-my-family-dude-no-one-runs-in-your-family/106173396153738>
22. 42,001 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/real-girls-have-curvesyeah-but-youre-fat/109606685757222>
23. 384,192 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/If-skinny-people-go-skinny-dipping-what-do-fat-people-do-Chunky-dunk/331277240394>
24. 378,890 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Wouldnt-it-be-cool-if-they-made-fat-barbies/157460419998>
25. 53,689 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Relationships-are-like-fat-people-some-just-dont-work-out/245828555446623>
26. 33,544 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Like-if-youre-fat/263730653653424>
27. 75,042 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Being-Fat/147093057755>
28. 256,608 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/Dont-tease-fat-kids-they-have-enough-on-their-plates/365718084061>
29. 228,716 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/beautiful-girls-all-over-the-world-except-you-fat-bitch/125670110793758>
30. 211,716 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.3613588829845219#!/pages/i-hate-fatugly-people-that-try-to-act-bitchy-like-no-your-fat/346155279382>



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31. 80,954 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/Hating-winter-because-your-fat-and-lonely-and-no-one-will-spoon-you/129006367188196>
32. 34,931 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/Chasing-fat-people-with-vegetables/114247568659000>
33. 46,165 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/If-sex-is-such-a-good-exercise-why-are-there-fat-sluts/135209279841768>
34. 179,149 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/Imran.Shah.Royfunclub>
35. 197,668 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/Seeing-a-fat-person-eating-and-thinking-I-bet-you-like-that-dont-you-/332729076648>
36. 202,598 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/Dont-take-the-piss-out-of-fat-people-they-have-got-enough-on-their-plate/276213364693>
37. 241,209 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/You-are-well-fit-LOL-jk-I-spelt-fat-wrong/131082533572281>
38. 110,697 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.5423424321349882#!/pages/Wearing-Lynx-Chocolate-so-you-can-pull-the-fat-chicks/124996500927435>
39. 162,986 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.9285942349984632#!/pages/Your-Mums-So-Fat-On-COD-She-Counts-As-A-Triple-Kill-/284195148445>
40. 152,457 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.9285942349984632#!/pages/Picking-the-fat-kid-in-duck-duck-goose-cause-your-a-competitive-cunt/229246297086542>
41. 28,988 followers  
<https://www.facebook.com/search.php?q=fat&init=quick&tas=0.9285942349984632#!/pages/Behind-every-fat-girl-there-is-a-hot-woman-No-honestly-youre-in-the-way/120957747955277>
42. 19,284 followers <https://www.facebook.com/profile.php?id=676795840&ref=ts#!/pages/Fat-People-Falling/122418604615>
43. 46,903 followers <https://www.facebook.com/profile.php?id=676795840&ref=ts#!/pages/Life-is-like-a-box-of-chocolates-It-doesnt-last-long-if-youre-obese/188442191205570>
44. 2,969 followers <https://www.facebook.com/profile.php?id=676795840&ref=ts#!/pages/iPad-is-just-a-morbidly-obese-iPhone/306119824202>
45. 2,069 followers  
<https://www.facebook.com/search.php?q=obese&init=quick&tas=0.5127938624403282#!/pages/Motorized-shopping-carts-are-for-the-elderly-not-morbidly-obese-people/319698918016>
46. 999 followers  
<https://www.facebook.com/search.php?q=obese&init=quick&tas=0.5127938624403282#!/pages/Seeing-an-obese-couple-n-wondering-how-they-have-sex-is-chicken-involved/207461429307443>



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47. 4,116 followers

<https://www.facebook.com/search.php?q=obese&init=quick&tas=0.5127938624403282#!/pages/I-love-laughing-at-fat-people-that-cant-fit-into-rollercoaster-seats/189047089209>

48. 28,134 followers

<https://www.facebook.com/search.php?q=fat%20people&init=quick&tas=0.11838423449329005#!/pages/McDonalds-Family-Dinner-Box-A-Happy-Meal-for-fat-people/111768768835244>

49. 1,304 followers

<https://www.facebook.com/search.php?q=obesity&init=quick&tas=0.5902621673364712#!/pages/Speeding-through-school-zones-to-help-conquer-child-obesity/151864101566979>

50. 18,078 followers

<https://www.facebook.com/search.php?q=obesity&init=quick&tas=0.5902621673364712#!/pages/Fat-Kids-Are-Harder-To-Kidnap/194617640597326>