



# Because of You

With nearly **50,000 members nationwide**, the OAC's Voice grows louder each day as we demonstrate our mission to **elevate** and **empower** individuals affected by obesity through **education, advocacy** and **support**.

Since 2005, the OAC has existed to be **the voice for all individuals affected by obesity**. In our short nine years, we have come so far in fighting against the disease of obesity and the effects of its negative stigma, and fighting for access to care for ALL individuals. It is **BECAUSE OF YOU** that the OAC has made such progress, and it is **BECAUSE OF YOU** that we will continue to make strides in our fight against obesity. Our **strength** as an organization is in **YOU**, the millions of voices we represent in this powerful community and the millions of lives we touch throughout the country.

## Membership

The OAC's **membership** is the **heartbeat of the organization**. Our members not only receive support and education for their journey with their health, but many of them give support, serving as OAC Advocates, volunteering for the cause and **living out our mission** on a daily basis.

## Education

It is the OAC's core belief that individuals should have access to the **RIGHT information** about their weight and health. That's why we produce a number of educational resources that are **evidence-based** and **unbiased**, including brochures, guides, *Your Weight Matters Magazine*, the *Your Weight Matters National Convention*, and the OAC's newest educational program – the *Your Weight Matters Local Events*.

## Advocacy

Before the OAC's inception, while there were advocacy groups representing every other disease state and special interest you could think of, there was **NO** group representing individuals affected by obesity – **despite the fact that the disease impacted more than 93 million Americans!** The OAC was formed to fill this void and **became the voice** for the individual affected by obesity on the local, state and federal level.

## Support

We believe that individuals with obesity should be treated with the same level of **compassion, dignity** and **respect** as those with other serious medical conditions. It is the vision of the OAC that we will one day live in a world **free of weight bias**, and we work every single day to see this vision come to life, raising awareness of obesity stigma and educating individuals on the effects of weight bias.

# DONATE TODAY!

PLEDGE YOUR SUPPORT OF THE NATION'S MOST POWERFUL VOICE FOR INDIVIDUALS WITH OBESITY

With your support, we have come so far in the fight, but we can't stop now – we **MUST** keep going! The OAC exists, *Because of You* and we want you to know that **your support truly makes a difference**.

We ask that you continue your support of the OAC and consider making a **tax-deductible donation** that will directly fund our **mission-oriented efforts in education, advocacy and support**. Donations of just \$5, \$10 or \$20 can go a long way in the fight, and the OAC is the only organization that stands-up for the individual impacted by issues relating to excess weight and obesity. Obesity impacts every single one of us in some way, and we all play a crucial role in the fight against obesity.

As we move into 2015, **stand with the OAC** as we take a stand for the 93 million individuals in our country who are impacted by the disease of obesity.

**MAKE YOUR YEAR-END CONTRIBUTION ONLINE, BY PHONE OR BY MAIL:**

Call the OAC National Office at  
**(800) 717-3117**



Make a secure online contribution by visiting  
**[www.ObesityAction.org/donatenow](http://www.ObesityAction.org/donatenow)**

Mail a check\* made payable to Obesity Action Coalition:  
**ATTN: 2014 Year-end Appeal**  
Obesity Action Coalition (OAC)  
4511 N Himes Ave, Suite 250  
Tampa, FL 33614



\*To complete your 2014 tax-deductible gift by year end, please date your check on or before December 31, 2014, and mail via U.S. Postal Service with postmark on or before December 31, 2014.

# DONATE TODAY to the Obesity Action Coalition (OAC)

***Support the OAC and our mission to elevate and empower individuals affected by obesity through education, advocacy and support.***

Making a donation to the OAC is a great way to help continue the fight against obesity. Your gift to the OAC will go a long way in helping us improve the lives of the millions of individuals affected by obesity, and continue to lead the cause in the fight for better access to treatment and prevention options and an end to weight bias and discrimination. The OAC is a registered 501(c)(3) nonprofit organization. All donations made to the OAC are tax-deductible under Section 170 of the IRS Code. The OAC is grateful for your contribution!

Please make your **tax-deductible donation** by filling out the form below and returning the completed form to:

Obesity Action Coalition (OAC)  
4511 North Himes Ave., Suite 250  
Tampa, FL 33614

Fax to: (813) 873-7838

***You may also make a donation securely online by visiting [www.ObesityAction.org/donatenow](http://www.ObesityAction.org/donatenow)***

**Yes! I would like to make a tax-deductible donation to the Obesity Action Coalition (OAC).**

Please accept my gift of: \$ \_\_\_\_\_.

## **DONOR INFORMATION:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## **BILLING INFORMATION:**

Check here if your billing information is the same as the above contact information.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## **PAYMENT INFORMATION:**

Enclosed is my check made payable to the OAC for \$ \_\_\_\_\_ (OAC Tax ID# 20-1953508)

Please charge my credit card in the amount of \$ \_\_\_\_\_.

Visa®  MasterCard®  Discover®  Amex®

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_



Year-end Appeal 2014

***Thank you for your generous support of the Obesity Action Coalition (OAC)!***