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**OBESITY ACTION COALITION NATIONAL BOARD OF DIRECTOR FEATURED ON
NBC "TODAY SHOW"**

Tampa, FL – On July 25, 2006, Jim Fivecoat, an Obesity Action Coalition (OAC) National Board of Director, and his wife Karen were featured on NBC's "Today Show" to discuss their successful bariatric surgeries. On the show, Jim and Karen shared their inspirational stories of their Roux-En-Y gastric bypass surgeries, which took place in early 2003.

"Jim and Karen's story is representative of the many positive stories we receive about bariatric surgery and the remarkable improvement it can lead to in quality of health and quality of life. Bariatric surgery is not without risk. When considering weight-loss surgery, you must balance the personal risk to your health caused by your morbid obesity with the potential risk and complications of the surgery," said Joseph Nadglowski, Jr., OAC President and CEO.

In the October 2005 issue of "OAC News," Jim and Karen shared their story, titled "Just the Two of Us," with the OAC. They discussed their decision to have bariatric surgery, how it has changed their lives and the importance of educating yourself about available treatment options. To view their story, please visit the "Patient Stories" section of the OAC Web site located at www.obesityaction.org.

According to Jim, those interested in bariatric surgery need to fully educate themselves about the surgery itself as well as life after surgery. Jim also stresses the importance in having realistic expectations and fully understanding the risks and the life-long commitment associated with bariatric surgery.

For more information on the OAC or Jim and Karen Fivecoat, please visit www.obesityaction.org or contact the National Office at (800) 717-3117 or info@obesityaction.org.

The mission of the OAC is to elevate and empower those affected by obesity through education, advocacy and support. The OAC strives to educate obese individuals, family members and the public on obesity. In addition, the OAC will increase obesity education, work to improve access to medical treatments for the obese, advocate for safe and effective treatments and strive to eliminate the negative stigma associated with obesity.

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